



All About Electricity

20-22 JAN 2027

YENİKAPI – EURASIA PERFORMANCE AND ART CENTER

Dr. Architect Kadir Topbaş Show and Art Center

www.electricityeurasia.com

SPONSORSHIP OPPORTUNITIES



ORGANISER

sektörel
fuarcılık

tg expo
think global

Sektörel Fuarcılık is a group company of TG Expo Inc.

THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174.





01

MAIN SPONSOR

- Priority selection of a **100 sqm premium exhibition space**
- Logo placement on the official website, e-newsletters, official footer, and all communication materials
- Priority logo placement on stage branding, appreciation boards, and venue branding throughout the exhibition
- **2 full-page advertisements** in the official exhibition catalogue
- Dedicated social media campaign and e-newsletter promotion
- Screening of the sponsor's corporate video during the Summit **(once during the 3-day event)**

Sponsorship Fee: EUR 20,000 + VAT

02

LANYARD SPONSORSHIP

- Sponsor logo featured on all visitor and exhibitor lanyards
- Announcement of the Lanyard Sponsor through official social media channels and e-newsletters
- Sponsor logo featured on advertisements, invitations, brochures, posters, exhibition catalogues, and all printed and digital communication materials
- Sponsor logo displayed on the official exhibition website and e-newsletters
- Sponsor logo included in exhibition venue branding
- Sponsor logo displayed on stage branding and appreciation boards throughout the exhibition



**The production cost of the lanyards is covered by the sponsor. Printing will be managed by the organizer.*

Lanyard Sponsorship: EUR 12,500 + VAT

03

EXHIBITION BAG SPONSORSHIP



- Sponsor logo featured on the official exhibition bags
- Branded exhibition bags distributed to all visitors and exhibitors
- Right to include brochures and promotional items inside the exhibition bags
- Sponsor logo featured on advertisements, brochures, posters, exhibition catalogues, and all printed and digital communication materials
- Sponsor logo included in exhibition venue branding
- Sponsor logo displayed on stage branding and appreciation boards throughout the exhibition

**The production and printing costs of the bags are covered by the sponsor. The contents of the bags are subject to organizer approval.*

Bag Sponsorship: EUR 11,000 + VAT

04

REGISTRATION AREA SPONSORSHIP

- Logo placement on registration counters
- Logo placement on the online registration page and online ticket designs
- Logo placement on stage branding, appreciation boards, and exhibition branding
- Logo placement in the official exhibition communication footer
- Dedicated social media campaign and e-newsletter promotion
- Opportunity to participate as a speaker or panelist in relevant summit sessions

Sponsorship Fee: EUR 9,000 + VAT

04

SUMMIT SPONSOR

- Logo placement on all branding within the Summit Hall
- Logo placement on stage branding, appreciation boards, and exhibition branding
- Logo placement in the official exhibition communication footer
- Dedicated social media campaign and e-newsletter promotion
- Opportunity to participate as a speaker or panelist in relevant summit sessions

Sponsorship Fee: EUR 10,000 + VAT

SAVE THE DATE!

20-22 JANUARY 2027

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