

ELECTRICITY AND ELECTRICAL EQUIPMENT FAIR

24-26 APRIL 2025
İSTANBUL EXPO CENTER

POST SHOW REPORT



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ORGANISER





DISCOVER THE POWER AND POTENTIAL OF ELECTRICITY!

SAVE THE DATE!

16-18 SEPTEMBER 2026

YENİKAPI – EURASIA PERFORMANCE AND ART CENTER

Dr. Architect Kadir Topbaş Show and Art Center

As Türkiye's only fair dedicated exclusively to electricity and electrical equipment, **Electricity Eurasia** brought together industry professionals at the **Istanbul Expo Center** on **April 24–26, 2025**. With a comprehensive range of sub-sectors, the event showcased the latest technologies and innovative solutions to the Turkish market. The fair hosted buyers from across a wide region, including **Africa, the Balkans, the Middle East, Commonwealth of Independent States, Europe, and Gulf countries**, strengthening international trade connections.

Expanding its content and exhibitor count compared to its first edition, Electricity Eurasia addressed future-shaping themes in its 2025 summit program: **digitalization, efficiency, and sustainability in the electrical industry**. Over **4,000 industry professionals** came together with thought leaders over three days of panels and sessions.

We invite all companies, institutions, and professionals who believe in **Türkiye's strength** and want to explore the **future of electricity and emerging trends** to join us at **Electricity Eurasia 2026**, taking place on September 16–18, 2026 at the **Yenikapi – Eurasia Performance and Art Center, Dr. Architect Kadir Topbaş Show and Art Center**. Take your place now in this key platform where the public and private sectors will come together under one roof!



ELECTRICITY EURASIA 2025 **OPENING CEREMONY**

The opening speeches of Electricity Eurasia, Electricity and Electrical Equipment Fair were delivered by **Mr. H. Cem ŞENEL**, General Manager of TG Expo International Fairs, and **Mr. Ridvan MERTÖZ**, Chairperson of the Energy Working Group, and Member of Assembly of the İstanbul Chamber of Industry.



Mr. Ridvan MERTÖZ



Mr. H. Cem ŞENEL

ELECTRICITY EURASIA 2025

ORGANISER AND SUPPORTERS

ORGANISER



SUPPORTERS



ELECTRICITY EURASIA 2025

MEDIA PARTNERS



ELECTRICITY EURASIA 2025 WITH NUMBERS



3 DAYS



65+ EXHIBITORS



4,296 VISITORS



55 VISITOR COUNTRIES

Top 10 Visiting Countries



1- Azerbaijan



2- Bosnia and Herzegovina



3- Iran



4- Iraq



5- Lebanon



6- Jordan



7- Poland



8- Germany



9- Russia



10- China

ELECTRICITY EURASIA 2025

EXHIBITOR PRODUCT GROUPS

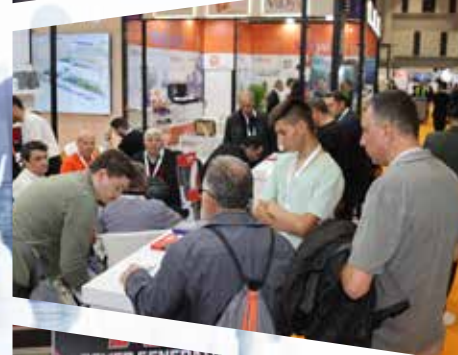
- AI Applications in the Electrical Sector
- **Automation and Control Systems**
- Battery Systems and Uninterruptible Power Supplies (UPS)
- **Building Automation and Control Systems**
- Busbar Systems
- **Cable Management Equipment**
- Cables and Equipment
- **Compensation Systems and Equipment**
- Connection Equipment and Technologies
- **Data Center Solutions**
- Distribution Lines and Equipment
- **Electric Charging Stations and Equipment and Software**
- Electric Motors and Drive Systems
- **Electrical Accessories**
- Electrical Generators and Transformers
- **Electrical Installation and Infrastructure Products**
- Electrical Panels & Distribution Systems
- **Energy Management Solutions**
- HVAC Products and Systems
- **Industrial Communication Equipment**
- Interior Installation Equipment
- **Inverters and Frequency Converters**
- Lighting Systems and Equipment
- **Lightning Protection and Grounding Systems**
- Medium Voltage Power Distribution and Control Systems
- **Power Quality and Energy Equipment**
- Protection and Control Equipment
- **Renewable Energy Solutions**
- Safety and Protection Equipment
- **Smart Grids**
- Smart Home & Building Applications
- **Switches & Socket Systems and Equipment**
- Switchgear Equipment
- **Testing & Measurement Devices**



ELECTRICITY EURASIA 2025 VISITOR PROFILE

- Shopping Mall Management Companies
- **IT / Software Professionals**
- Government & Public Institutions
- **Electrical Project Companies**
- Electrical Contracting Firms
- **Electricity & Energy Distribution Companies**
- Construction & Real Estate Developers
- **Architects / Interior Designers**
- Engineers, Technicians, Technologists
- **Contractors**
- Panel Manufacturers
- **Facility Management Professionals**
- Data Center Managers
- **Main & Subcontractors**

Electricity Eurasia brought together all industry professionals interested in electricity and electrical equipment, primarily from the construction sector.





ELECTRICITY EURASIA 2025 SUMMIT HIGHLIGHTS

 **3** DAYS

 **30+** SPEAKERS

 **10** SESSIONS



ELECTRICITY EURASIA 2025 SUMMIT PROGRAM

24 APRIL THURSDAY

- 13:30-14:30** **ETMD (ELECTRICAL ENGINEERS ASSOCIATION) SPECIAL SESSION: "OCCUPATIONAL SAFETY IN PV SYSTEMS, INFRASTRUCTURE AND SAFETY OF HOME CHARGING STATIONS"**
Moderator: Mustafa Fazlıoğlu, Electrical Engineer ETMD Board Member
Aydın Keçeci, Electrical Engineer, Class A OHS Specialist, ETMD Commission Member
Yalın Serdar Serhadlıoğlu, Fronius Solar Enerji, Sales Director
Ömer Celep, Minerva Elektronik, Technical Sales Manager
- 14:45-15:45** **"ENERGY FINANCING"**
Moderator: Marième Travaly, IFC (International Finance Corporation), Regional Manager
Dr. Burcu Ünüvar, Director and Chief Economist, Industrial Development Bank of Türkiye (TSKB)
Erdem Sezer, Director of Sectoral Research, Development and Investment Bank of Türkiye
Koray Göytan, GEFF Türkiye, Project Manager
- 16:00-16:30** **KEYNOTE: "BIG TROUBLE AHEAD FOR DSO'S; THE ENERGY TRANSITION HAS MORE IMPACT THAN EXPECTED."**
Mark Ossel, Member of the OSGP Alliance Board / Networked Energy Services (NES) Corporation Vice President
- 16:30-17:30** **"SMART GRIDS AND SMART METERS"**
Moderator: Doç. Dr. Yavuz Ateş, Yıldız Technical University, Department of Electrical Engineering Professor
Zhou Yi, Sanxing Türkiye, Regional Sales Manager
Doç. Dr. Ali Rifat Boynueğri, Deputy Director, Clean Energy Technologies Institute, Yıldız Technical University

25 APRIL FRIDAY

- 11:00-12:00** **"THE ENERGY ECOSYSTEM OF THE FUTURE: SMART TRANSITION WITH ARTIFICIAL INTELLIGENCE AND DIGITAL TWIN"**
Moderator: Alper Kalaycı, ENSİA, Chairperson of Board
Muhammet Necmettin Bozkurt, EÜAŞ, Head of the Department of Information Technologies
Niclas Wetterstrand, Megger, Industry Director - Utilities and Protection
Mustafa Ozan Tuncan, LOGGMA, Co-Founder
- 12:00-12:45** **E-MOD (EMOBILITY OPERATORS ASSOCIATION) SPECIAL SESSION: "THE KEY TO GREEN TRANSPORTATION: THE FUTURE OF ELECTRIC VEHICLES AND CHARGING NETWORKS"**
Moderator: Zeliha Aras Altınok, E-MOD, Secretary General, Lawyer
Alper Arın, Beefull Energy Technologies Inc., Chief Growth Officer
Cüneyt Tınaz, ZES Digital Trade Inc. (ZES), Country Manager
Emre Dabak, Deputy Director General of National Technology, Ministry of Industry and Technology
İbrahim Halil Karaca, TOGG Trugo, Operations Leader
- 14:00-15:00** **EMSAD (ELECTROMECHANICAL INDUSTRIAL ASSOCIATION) SPECIAL SESSION: "ON THE ROAD TO CARBON NEUTRALITY: GENERAL OVERVIEW OF THE ELECTRICITY TRANSMISSION AND DISTRIBUTION SECTOR, POWER TRANSFORMERS, MEDIUM VOLTAGE SWITCHGEARS"**
Moderator: Tarık Can Akbaş, Ekos Teknoloji ve Elektrik A.Ş., Chairperson of Board
Avni Aydoğan, EMSAD, Secretary-General
Ozan Güreç, SFA Elektrik, CEO
Selim Dikmen, ELTAŞ Transformatör, R&D Medium Power Transformer Design Manager
- 15:15-16:00** **"SUSTAINABLE ENERGY AND GLOBAL SUCCESS WITH EPC LEADERS"**
Moderator: Demet Demirer, Confederation of International Contractors' Associations (CICA), Construction 5.0 Working Group President
Mehmet İmeryüz, Ekos Electric, Business Development Director

26 APRIL SATURDAY

- 11:00-12:00** **CHAMBER OF ELECTRICAL ENGINEERS (EMO) ISTANBUL BRANCH SPECIAL SESSION: "ENERGY STORAGE SYSTEMS"**
Moderator: Burak Daşdemir, Chairperson of the Board, EMO (Chamber of Electrical Engineers) Istanbul Branch
Ulaş Yılmaz, Member of the Energy Commission, EMO (Chamber of Electrical Engineers) Istanbul Branch

WHAT DID THEY SAY ABOUT ELECTRICITY EURASIA 2025?

Ali Aytemiz

Aytemiz-Makelsan Group, Chairman of the Board

When I look at the generator section of this exhibition, I see an enormous export potential. These kinds of fairs have always been a source of pride for Türkiye. I would like to thank everyone involved in organizing and launching such a valuable event. As the number of these exhibitions increases, more international visitors will come, Türkiye's recognition will grow, and our country's production will gain greater visibility.

Gökmen Özkara

*Center Dış Ticaret A.Ş., Brands
Sales Manager*

Electricity Eurasia is a fair we are attending for the first time. So far, it has met our expectations and continues to do so.

Tarık Akbaş

*Ekos Elektrik, Chairman of the Board
EMSAD, Board of Auditors Member*

We are very pleased to be at Electricity Eurasia today. As EMSAD, we are proud supporters of this fair. Since the opening, the sessions and talks have been highly informative. It's truly a space where the sector is properly represented.

Daniel Deji Ayodele

*Mindshift Empowerment & Employment
Initiative (MEEI), Founder*

Today, we are here at Electricity Eurasia. We have lead a delegation all the way from Nigeria, and it's truly an amazing place to be. We have met 80 exhibitors right here in İstanbul. The experience has been amazing from generators to different kinds of cables. We look forward to doing more with some of these companies.

Cafer Aslan

FMT Group, Country Manager

This is our first time exhibiting in Electricity Eurasia. It was an important fair for us. We are very pleased with the number of visitors from CIS and African countries, as well as with our exports to European countries.

WHAT DID THEY SAY ABOUT ELECTRICITY EURASIA 2025?

Burak Daşdemir

*Chambers of Turkish Engineers and Architects (TMMOB)
Istanbul Branch of the Chamber of Electrical
Engineers (EMO), Chairman*

We are very happy to take part in Electricity Eurasia as the Istanbul Branch of EMO. We also contributed to the fair by organizing a session on energy storage systems. It was a productive and well-attended event. We recognize the importance of such platforms for our industry and would gladly support future editions.

Kadir Yıldız

Emsa Generator, Domestic Sales Director

This is a fair that absolutely needs to take place in Türkiye. It has attracted high-level exhibitors and visitors both from within the country and abroad.

Mehmet Coşar

*Senpa Elektrik Otomasyon,
Owner & Partner*

The fair is quite lively, with a high number of exhibitors and visitors. We've had visits from engineering chambers, sales consultants, and international companies, which is very promising.

Assoc. Prof. Dr. Mehmet Akif Şenol

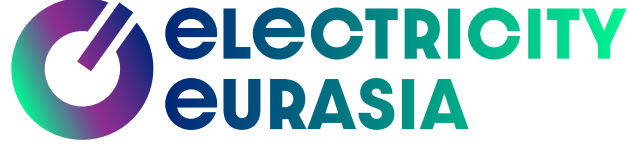
*Istanbul Topkapı University, Head of
Electrical and Electronics Engineering*

Electricity Eurasia stands out with its wide range of exhibitors covering a wide range of the electricity sector. This diversity reveals just how comprehensive and robust the platform is. We strongly believe Electricity Eurasia will make a great impact in Türkiye and grow into an even more influential event on an international scale in the coming years.

Emrah Sarıbaloğlu

Emek Kablo, International Sales Manager

From an industry perspective, this has been a very beneficial fair for us. The presence of EMO representatives and international visitors is particularly significant for Türkiye. We hope the fair will be organized again in the coming years.



CONTACT US

To keep up with the latest innovations, build new business connections, and help shape the future of the electricity and electrical equipment industry, take your place at **the Electricity Hub of Türkiye - Electricity Eurasia 2026.** Contact us to be an exhibitor!

marketing@tgexpo.com

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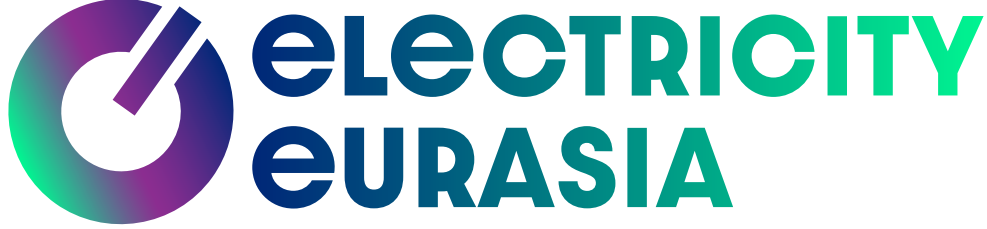
Sektörel Fuarçılık A.Ş.

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