

ELECTRICITY
HUB OF
TÜRKİYE

ELECTRICITY AND ELECTRICAL EQUIPMENT FAIR

24-26 APRIL 2025
İSTANBUL EXPO CENTER

POST SHOW REPORT



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EMSIAD
(Elektrik İndüstriyesi Sanayicileri Derneği)

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ENERJİ SANAYİCİLERİ DERNEĞİ

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DISCOVER THE POWER AND POTENTIAL OF ELECTRICITY!

SAVE THE DATE!

16-18 SEPTEMBER 2026

YENİKAPI – EURASIA PERFORMANCE AND ART CENTER

Dr. Architect Kadir Topbaş Show and Art Center

As Türkiye's only fair dedicated exclusively to electricity and electrical equipment, **Electricity Eurasia** brought together industry professionals at the **Istanbul Expo Center** on **April 24–26, 2025**. With a comprehensive range of sub-sectors, the event showcased the latest technologies and innovative solutions to the Turkish market. The fair hosted buyers from across a wide region, including **Africa, the Balkans, the Middle East, Commonwealth of Independent States, Europe, and Gulf countries**, strengthening international trade connections.

Expanding its content and exhibitor count compared to its first edition, Electricity Eurasia addressed future-shaping themes in its 2025 summit program: **digitalization, efficiency, and sustainability in the electrical industry**. Over **4,000 industry professionals** came together with thought leaders over three days of panels and sessions.

We invite all companies, institutions, and professionals who believe in **Türkiye's strength** and want to explore the **future of electricity and emerging trends** to join us at **Electricity Eurasia 2026**, taking place on September 16–18, 2026 at the **Yenikapı – Eurasia Performance and Art Center, Dr. Architect Kadir Topbaş Show and Art Center**. Take your place now in this key platform where the public and private sectors will come together under one roof!



ELECTRICITY EURASIA 2025

OPENING CEREMONY

The opening speeches of Electricity Eurasia, Electricity and Electrical Equipment Fair were delivered by **Mr. H. Cem ŞENEL**, General Manager of TG Expo International Fairs, and **Mr. Rıdvan MERTÖZ**, Chairperson of the Energy Working Group, and Member of Assembly of the İstanbul Chamber of Industry.



Mr. Rıdvan MERTÖZ



Mr. H. Cem ŞENEL

ELECTRICITY EURASIA 2025

ORGANISER AND SUPPORTERS

ORGANISER



Sektörel Fuarcılık is a group company of TG Expo Inc.

SUPPORTERS



ELECTRICITY EURASIA 2025

MEDIA PARTNERS



ELECTRICITY EURASIA 2025 WITH NUMBERS



3 DAYS



65+ EXHIBITORS



4,296 VISITORS



55 VISITOR COUNTRIES

Top 10 Visiting Countries



1- China



2- Iran



3- Iraq



4- Azerbaijan



5- Bosnia and Herzegovina



6- Poland



7- Russia



8- Jordan



9- Lebanon

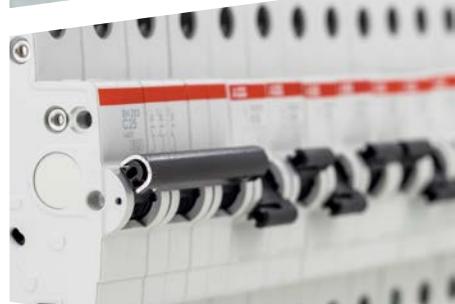
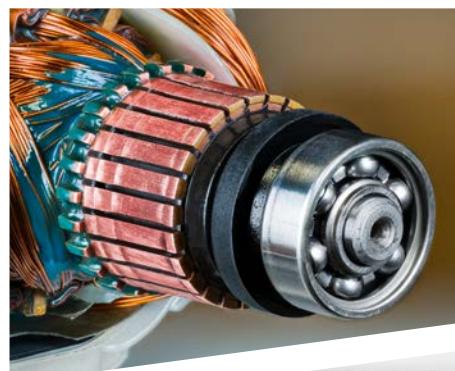


10- Germany

ELECTRICITY EURASIA 2025

EXHIBITOR PRODUCT GROUPS

- AI Applications in the Electrical Sector
- **Automation and Control Systems**
- Battery Systems and Uninterruptible Power Supplies (UPS)
- **Building Automation and Control Systems**
- Busbar Systems
- **Cable Management Equipment**
- Cables and Equipment
- **Compensation Systems and Equipment**
- Connection Equipment and Technologies
- **Data Center Solutions**
- Distribution Lines and Equipment
- **Electric Charging Stations and Equipment and Software**
- Electric Motors and Drive Systems
- **Electrical Accessories**
- Electrical Generators and Transformers
- **Electrical Installation and Infrastructure Products**
- Electrical Panels & Distribution Systems
- **Energy Management Solutions**
- HVAC Products and Systems
- **Industrial Communication Equipment**
- Interior Installation Equipment
- **Inverters and Frequency Converters**
- Lighting Systems and Equipment
- **Lightning Protection and Grounding Systems**
- Medium Voltage Power Distribution and Control Systems
- **Power Quality and Energy Equipment**
- Protection and Control Equipment
- **Renewable Energy Solutions**
- Safety and Protection Equipment
- **Smart Grids**
- Smart Home & Building Applications
- **Switches & Socket Systems and Equipment**
- Switchgear Equipment
- **Testing & Measurement Devices**



ELECTRICITY EURASIA 2025

VISITOR PROFILE

- Shopping Mall Management Companies
- **IT / Software Professionals**
- Government & Public Institutions
- **Electrical Project Companies**
- Electrical Contracting Firms
- **Electricity & Energy Distribution Companies**
- Construction & Real Estate Developers
- **Architects / Interior Designers**
- Engineers, Technicians, Technologists
- **Contractors**
- Panel Manufacturers
- **Facility Management Professionals**
- Data Center Managers
- **Main & Subcontractors**

Electricity Eurasia brought together all industry professionals interested in electricity and electrical equipment, primarily from the construction sector.



ELECTRICITY EURASIA 2025

EXHIBITOR LIST

AFİ ELEKTROMEKANİK VE ELEKTRONİK SAN. TİC. LTD. ŞTİ.....	D-07
AKÜDER - AKÜMÜLATÖR VE GERİ KAZANIM SANAYİCİLERİ DERNEĞİ.....	C-11
ALİMAR MAKİNA SANAYİ VE TİCARET A.Ş.....	E-14
ANADOLU BASIN.....	C-10
ARB METAL BORU TİC. LTD. ŞTİ.....	D-07
ARMİN ELEKTRİK İNŞAAT SAN. VE TİC. A.Ş.....	C-08
ARMSTEEL.....	C-08
ARMTEK.....	C-08
AYTEMİZ KESİNTİSİZ GÜÇ KAYNAKLARI A.Ş. - MAKELSAN.....	C-03
BAYKAL REZİSTANS SAN. VE TİC. LTD. ŞTİ. - EUROWATT.....	D-14
BUNDETECH ENDÜSTRİYEL ÜRÜNLER MAKİNA SAN. TİC. LTD. ŞTİ.....	E-15
BURSA TRİO ENERJİ ELEKTRİK PROJE MÜHENDİSLİK MAKİNE - EUROPARTECH.....	F-2.3
CENTER DİS TİCARET MAK. SAN. VE PAZ. A.Ş.....	D-05
CK KABLO TAŞIMA SİSTEMLERİ LİMİTED ŞİRKETİ.....	C-06
DEMİRCAN YAYINLARI - MALLREPORT DERGİSİ.....	F-0
DTM ELEKTROTEKNİK SANAYİ VE TİC. A.Ş.....	E-6
EGİN ETİKET SANAYİ VE TİCARET LİMİTED ŞİRKETİ.....	A-03
ELECTRICITY TÜRKİYE DERGİSİ.....	B-11
ELEKTRİK DÜNYASI	B-10
EMEK KABLO SANAYİ VE TİC. A.Ş.....	C-07
EMO - ELEKTRİK MÜHENDİSLERİ ODASI İSTANBUL ŞUBESİ	E-13
EMSA ELEKTROMOTOR ALTERNATÖR SANAYİ VE TİC. A.Ş.....	B-13
EMSİAD - ELEKTRİK MALZEME SATICILARI VE İŞ İNSANLARI DERNEĞİ	E-11
ETMD - ELEKTRİK MÜHENDİSLERİ DERNEĞİ.....	E-9
FBC YAYINCILIK SAN VE TİC. LTD.ŞTİ. - METALSAN - KABLOSAN.....	B-08
FMT GROUP ENERJİ SAN. VE TİC. LTD. ŞTİ.....	B-03
GUANGZHOU KAIHENG K&S CO., LTD.....	C-22
GÜVENİR ELEKTRİK İTH. İHR. SAN. VE TİC. LTD. ŞTİ.....	E-20
HENAN RELATIONS CO., LTD	F-5
İTÜ - İSTANBUL TEKNİK ÜNİVERSİTESİ.....	E-8
İZ AYDINLATMA VE ELEKTRİK SAN. TİC. LTD. ŞTİ.....	D-06
JIANBAO CABLE.....	F-2
JIANGSU KLY CLEAN ENERGY TECHNOLOGY CO. LTD.....	C-18

ELECTRICITY EURASIA 2025

EXHIBITOR LIST

JOC MACHINERY COMPANY LIMITED.....	F-1
KABLODER - KABLO SANAYİCİLERİ DERNEĞİ.....	B-09
KABLOTEL DERGİSİ	F-0.1
KOLARC MAKİNE İMALAT SANAYİ VE TİCARET A.Ş.....	C-08
LVT TEST LABORATUVARLARI LTD. ŞTİ.....	A-18
MAXSİS MAKİNA ENERJİ SAN. VE DIŞ TİC. LTD. ŞTİ	C-13
MEGGER ELEKTRİK SİSTEMLERİ TEST HİZMETLERİ VE TİC. LTD.....	C-17
MVT ELEKTRİK SAN. VE TİC. LTD. ŞTİ. - MAGVATECH	B-07
NANTONG BAIWEI ELECTRIC CO., LTD.....	C-19
OMEGA ELEKTRİK VE ENERJİ TEKNOLOJİLERİ SAN. VE TİC. A.Ş.....	C-05
OSTİM YENİLENEBİLİR ENERJİ VE ÇEVRE TEKNOLOJİLERİ KÜMELENMESİ DERNEĞİ	F-2.2
ÖNCÜ GÜVENLİK SİSTEMLERİ A.Ş.....	E-17
QINGDAO ZAILI ELECTRIC POWER EQUIPMENT CO., LTD.....	F-7
SARKUYSAN ELEKTROLİTİK BAKIR SAN. VE TİC. A.Ş.....	E-07
SENPA ELEKTRİK OTOMASYON PANOS MAK. İNŞAAT İTH. İHR. SAN. TİC. LTD. ŞTİ.....	D-13
SHENZHEN KSTAR SCIENCE & TECHNOLOGY CO., LTD.....	E-15.1
SOLARKOL ENERJİ SANAYİ VE TİCARET A.Ş.....	C-08
STAHL EL ALETLERİ TİC. LTD. ŞTİ.....	E-19
SUZHOU DAOJIAN PRECISION TECHNOLOGY CO., LTD.....	C-21
TEKNOTHERM METAL SAN. VE TİC. A.Ş.....	E-23
TOPKAPI ÜNİVERSİTESİ	F2.1
TRAVAC MAKİNA SANAYİ DIŞ TİC. LTD. ŞTİ.....	E-5
VILUN ELECTRIC CO., LTD.....	F-3
XI'AN ONEWAY IMPORT & EXPORT CO., LTD.....	C-23
XYH İSTANBUL PLASTİK İZOLASYON LTD. ŞTİ.....	A-04
YADO MONITORING TECHNOLOGY CO., LTD.....	C-16
YILDIZ TEKNİK ÜNİVERSİTESİ	E-10
YUEQING JIXIANG CONNECTOR CO., LTD.....	C-29
ZHEJIANG AIERWAY IMPORT AND EXPORT CO., LTD.....	C-20
ZHEJIANG ERG TECHNOLOGY JOINT STOCK CO., LTD.....	C-26
ZHEJIANG HAIJIANG ELECTRICAL APPLIANCES CO., LTD.....	C-27
ZHEJIANG PUTAI HIGH VOLTAGE ELECTRIC CO., LTD.....	F-6



ELECTRICITY EURASIA 2025 SUMMIT HIGHLIGHTS



3
DAYS



30+
SPEAKERS



10
SESSIONS



ELECTRICITY EURASIA 2025

SUMMIT PROGRAM

24 APRIL THURSDAY

13:30-14:30	ETMD (ELECTRICAL ENGINEERS ASSOCIATION) SPECIAL SESSION: "OCCUPATIONAL SAFETY IN PV SYSTEMS, INFRASTRUCTURE AND SAFETY OF HOME CHARGING STATIONS" Moderator: Mustafa Fazlıoğlu , Electrical Engineer ETMD Board Member Aydın Keçeci , Electrical Engineer, Class A OHS Specialist, ETMD Commission Member Yalın Serdar Serhadlıoğlu , Fronius Solar Enerji, Sales Director Ömer Çelep , Minerva Elektronik, Technical Sales Manager
14:45-15:45	"ENERGY FINANCING" Moderator: Marième Travaly , IFC (International Finance Corporation), Regional Manager Dr. Burcu Ünűvar , Director and Chief Economist, Industrial Development Bank of Türkiye (TSKB) Erdem Sezer , Director of Sectoral Research, Development and Investment Bank of Türkiye Koray Göytan , GEFF Türkiye, Project Manager
16:00-16:30	KEYNOTE: "BIG TROUBLE AHEAD FOR DSO'S; THE ENERGY TRANSITION HAS MORE IMPACT THAN EXPECTED." Mark Ossel , Member of the OSGP Alliance Board / Networked Energy Services (NES) Corporation Vice President
16:30-17:30	"SMART GRIDS AND SMART METERS" Moderator: Doç. Dr. Yavuz Ateş , Yıldız Technical University, Department of Electrical Engineering Professor Zhou Yi , Sanxing Türkiye, Regional Sales Manager Doç. Dr. Ali Rifat Boynueğri , Deputy Director, Clean Energy Technologies Institute, Yıldız Technical University

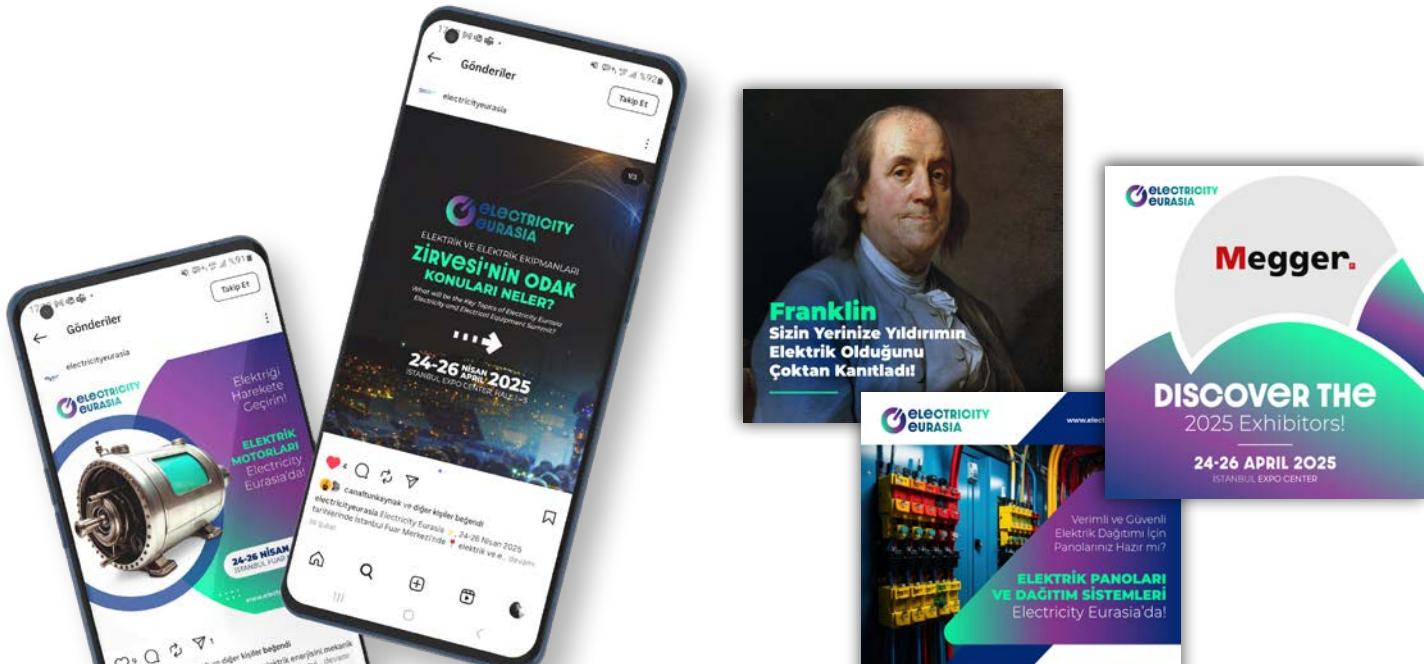
25 APRIL FRIDAY

11:00-12:00	"THE ENERGY ECOSYSTEM OF THE FUTURE: SMART TRANSITION WITH ARTIFICIAL INTELLIGENCE AND DIGITAL TWIN" Moderator: Alper Kalaycı , ENSİA, Chairperson of Board Muhammet Necmettin Bozkurt , EÜAŞ, Head of the Department of Information Technologies Niclas Wetterstrand , Megger, Industry Director - Utilities and Protection Mustafa Ozan Tuncan , LOGGMA, Co-Founder
12:00-12:45	E-MOD (EMOBILITY OPERATORS ASSOCIATION) SPECIAL SESSION: "THE KEY TO GREEN TRANSPORTATION: THE FUTURE OF ELECTRIC VEHICLES AND CHARGING NETWORKS" Moderator: Zeliha Aras Altınok , E-MOD, Secretary General, Lawyer Alper Arın , Beefull Energy Technologies Inc., Chief Growth Officer Cüneyt Tinaz , ZES Digital Trade Inc. (ZES), Country Manager Emre Dabak , Deputy Director General of National Technology, Ministry of Industry and Technology İbrahim Halil Karaca , TOGG Trugo, Operations Leader
14:00-15:00	EMSAD (ELECTROMECHANICAL INDUSTRIAL ASSOCIATION) SPECIAL SESSION: "ON THE ROAD TO CARBON NEUTRALITY: GENERAL OVERVIEW OF THE ELECTRICITY TRANSMISSION AND DISTRIBUTION SECTOR, POWER TRANSFORMERS, MEDIUM VOLTAGE SWITCHGEARS" Moderator: Tarık Can Akbaş , Ekos Teknoloji ve Elektrik A.Ş, Chairperson of Board Avni Aydoğan , EMSAD, Secretary-General Ozan Güreç , SFA Elektrik, CEO Selim Dikmen , ELTAŞ Transformatör, R&D Medium Power Transformer Design Manager
15:15-16:00	"SUSTAINABLE ENERGY AND GLOBAL SUCCESS WITH EPC LEADERS" Moderator: Demet Demirer , Confederation of International Contractors' Associations (CICA), Construction 5.0 Working Group President Mehmet İmeryüz , Ekos Electric, Business Development Director

26 APRIL SATURDAY

11:00-12:00	CHAMBER OF ELECTRICAL ENGINEERS (EMO) ISTANBUL BRANCH SPECIAL SESSION: "ENERGY STORAGE SYSTEMS" Moderator: Burak Daşdemir , Chairperson of the Board, EMO (Chamber of Electrical Engineers) Istanbul Branch Ulaş Yılmaz , Member of the Energy Commission, EMO (Chamber of Electrical Engineers) Istanbul Branch
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ELECTRICITY EURASIA 2025 SOCIAL MEDIA ACTIVITIES



713,096



644,637



40,002



Total Reach

1,397,735

ELECTRICITY EURASIA 2025 DIGITAL ADVERTISING ACTIVITIES



3.7 M+
IMPRESSIONS



41.4K+
CLICKS



2.8K+
CONVERSION



ELECTRICITY EURASIA 2025

VISITOR PROMOTION ACTIVITIES

SMS AND MAILING ACTIVITIES

**126,837**

SMS Sent

**7,189,770**

Mailings Sent

DIRECT PROMOTION ACTIVITIES

**11,457**

Invitations Sent

**4,173**

VIP Invitations Sent

FLYER & INVITATION DISTRIBUTION



Flyer and invitation distribution in 11 cities across
18 Organized Industrial Zones

Adana - Ankara - Bursa - Denizli - Eskişehir - Gaziantep
İstanbul - İzmir - Kayseri - Kocaeli - Konya

Flyer and invitation distribution in
7 industry-related locations

Eminönü - Kadıköy - Karaköy - Perşembe Pazar
Şirkeci - Taksim - Tophane



DOMESTIC VISITOR ORGANIZATION – BUS TRANSPORTATION

7 Chambers under the Union of Chambers of Turkish Engineers and Architects (TMMOB) – Chamber of Electrical Engineers (EMO)

1 Chamber under the Turkish Confederation of Tradesmen and Craftsmen (TESK)

ELECTRICITY EURASIA 2025

MEDIA COVERAGE



468

Media Content



19

Print Media



447

Online News

PRINT MEDIA

nasıl bir
ekonomi
27.11.2024

27.11.2024

AKSAM

11.04.2025

Electricity Eurasia
für die
Energie
Wirtschaft

Elektrizität
Wasser
Wärme
Gas
Abwasser
Abfall
Wirtschaft
Technologie
Innovationen

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für die
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Elektrizität
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Technologie
Innovationen

28 11 2024

Türk **İşte**

28 11 2024

23 11 2024

DÜNYA

POST SHOW REPORT

ELECTRICITY EURASIA 2025

MEDIA COVERAGE

ONLINE NEWS

POST SHOW REPORT

WHAT DID THEY SAY ABOUT ELECTRICITY EURASIA 2025?

Ali Aytemiz

Aytemiz-Makelsan Group, Chairman of the Board

When I look at the generator section of this exhibition, I see an enormous export potential. These kinds of fairs have always been a source of pride for Türkiye. I would like to thank everyone involved in organizing and launching such a valuable event. As the number of these exhibitions increases, more international visitors will come, Türkiye's recognition will grow, and our country's production will gain greater visibility.

Gökmen Özkarı

Center Dış Ticaret A.Ş., Brands Sales Manager

Electricity Eurasia is a fair we are attending for the first time. So far, it has met our expectations and continues to do so.

Tarık Akbaş

Ekos Elektrik, Chairman of the Board
EMSAD, Board of Auditors Member

We are very pleased to be at Electricity Eurasia today. As EMSAD, we are proud supporters of this fair. Since the opening, the sessions and talks have been highly informative. It's truly a space where the sector is properly represented.

Daniel Deji Ayodele

Mindshift Empowerment & Employment Initiative (MEEI), Founder

Today, we are here at Electricity Eurasia. We have lead a delegation all the way from Nigeria, and it's truly an amazing place to be. We have met 80 exhibitors right here in İstanbul. The experience has been amazing from generators to different kinds of cables. We look forward to doing more with some of these companies.

Cafer Aslan

FMT Group, Country Manager

This is our first time exhibiting in Electricity Eurasia. It was an important fair for us. We are very pleased with the number of visitors from CIS and African countries, as well as with our exports to European countries.

WHAT DID THEY SAY ABOUT ELECTRICITY EURASIA 2025?

Burak Daşdemir

*Chambers of Turkish Engineers and Architects (TMMOB)
Istanbul Branch of the Chamber of Electrical
Engineers (EMO), Chairman*

We are very happy to take part in Electricity Eurasia as the Istanbul Branch of EMO. We also contributed to the fair by organizing a session on energy storage systems. It was a productive and well-attended event. We recognize the importance of such platforms for our industry and would gladly support future editions.

Kadir Yıldız

Emsa Generator, Domestic Sales Director

This is a fair that absolutely needs to take place in Türkiye. It has attracted high-level exhibitors and visitors both from within the country and abroad.

Mehmet Coşar

*Senpa Elektrik Otomasyon,
Owner & Partner*

The fair is quite lively, with a high number of exhibitors and visitors. We've had visits from engineering chambers, sales consultants, and international companies, which is very promising.

Assoc. Prof. Dr. Mehmet Akif Şenol

*İstanbul Topkapı University, Head of
Electrical and Electronics Engineering*

Electricity Eurasia stands out with its wide range of exhibitors covering a wide range of the electricity sector. This diversity reveals just how comprehensive and robust the platform is. We strongly believe Electricity Eurasia will make a great impact in Türkiye and grow into an even more influential event on an international scale in the coming years.

Emrah Sarıbaloglu

Emek Kablo, International Sales Manager

From an industry perspective, this has been a very beneficial fair for us. The presence of EMO representatives and international visitors is particularly significant for Türkiye. We hope the fair will be organized again in the coming years.



CONTACT US

To keep up with the latest innovations, build new business connections, and help shape the future of the electricity and electrical equipment industry, take your place at **the Electricity Hub of Türkiye - Electricity Eurasia 2026.**

Contact us to be an exhibitor!

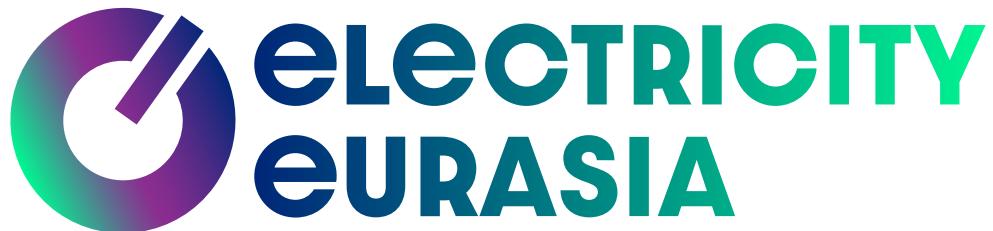
marketing@tgexpo.com



Sektörel Fuarcılık A.Ş.

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ORGANISER

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Sektörel Fuarcılık is a group company of TG Expo Inc.

THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174.

