

TÜRKİYE'S
ELECTRICITY
FAIR

 **ELECTRICITY
EURASIA**

ELECTRICITY AND ELECTRICAL EQUIPMENT FAIR

24-26 APRIL 2025
İSTANBUL EXPO CENTER

www.electricityeurasia.com

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SPONSORSHIP

Organiser

**SEKTÖREL
FUARCIK**

tg expo
think global

Sektörel Fuarçılık is a group company of TG Expo Inc.



01

MAIN SPONSOR:

- Selection of 100 square meters premium area at the exhibition
- Logo usage on the website, e-newsletter, and communication materials
- Priority logo usage on stage, appreciation board, and branding designs in the exhibition area
- 2-page advertisement in the exhibition catalog
- Customized social media and e-newsletter campaign for the company
- Promotional video screening at the summit (3 days / 1 time)
- Right to host a session at the summit

Sponsorship Fee: € 23,000 + VAT

02

BADGE SPONSOR

- Logo usage on the badge lanyard
- Logo usage on stage, appreciation board, and branding designs in the exhibition area
- Logo usage on the official footer in exhibition communications
- Customized social media and e-newsletter campaign for the company
- Right to participate as a speaker or panelist in related summit sessions

**The sponsor is responsible for the costs of the badge as well as other related costs. The organizer will print the badge.*

Sponsorship Fee: €12,000 + VAT



03**SUMMIT SPONSOR**

- Logo usage in the the summit hall branding
- Logo usage on stage, appreciation board, and branding designs in the exhibition area
- Logo usage on the official footer in exhibition communications
- Customized social media and e-newsletter campaign for the company
- Right to participate as a speaker or panelist in related summit sessions

Sponsorship Fee: €10,000 + VAT

**04****REGISTRATION AREA SPONSOR**

- Logo usage on the registration desks
- Logo usage on the online registration page and online ticket designs
- Logo usage on stage, appreciation board, and branding designs in the exhibition area
- Logo usage on the official footer in exhibition communications
- Customized social media and e-newsletter campaign for the company
- Right to participate as a speaker or panelist in related summit sessions

Sponsorship Fee: €9,000 + VAT

05

ELECTRICITY 4.0 DIGITAL TRANSFORMATION OF ENERGY SPECIAL AREA SPONSOR

- Logo usage in the Electricity 4.0 Area branding
- Logo usage on stage, appreciation board, and branding designs in the exhibition area
- Logo usage on the official footer in exhibition communications
- Customized social media and e-newsletter campaign for the company
- Right to participate as a speaker or panelist in related summit sessions

Sponsorship Fee: €7,000 + VAT

**06**

TECH-HUB SPECIAL AREA SPONSOR

- Logo usage in the Tech-Hub area branding
- Logo usage on stage, appreciation board, and branding designs in the exhibition area
- Logo usage on the official footer in exhibition communications
- Customized social media and e-newsletter campaign for the company
- Right to participate as a speaker or panelist in related summit sessions

Sponsorship Fee: €7,000 + VAT



07

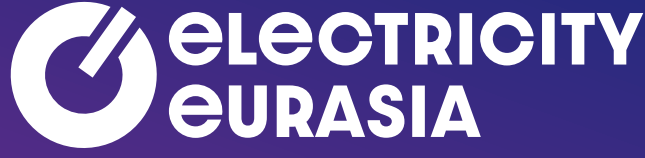
BAG SPONSOR



- Logo usage on the exhibition bags
- Right to place brochures and promotional material inside the bag
- Logo usage on stage, appreciation board, and branding designs in the exhibition area
- Logo usage on the official footer in exhibition communications
- Customized social media and e-newsletter campaign for the company
- Right to participate as a speaker or panelist in related summit sessions

**The sponsor is responsible for the costs of the bags and their printing.*

Sponsorship Fee: €6,000 + VAT



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CONTACT US!

Join us at Türkiye's Electricity Fair, Electricity Eurasia 2025, to stay up-to-date with industry innovations, establish new business connections, and shape the future of the electrical and electrical equipment sector.

ELECTRICITY EURASIA TEAM

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Organiser

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