

# ELECTR CITY

## eurasia

**Electricity** and **Electrical Appliances** Exhibition

**24-26**  
**APRIL**  
**2024**

İSTANBUL  
EXPO CENTER

Organiser

sektörel  
Fuarçılık

tg expo  
think global

Sektörel Fuarçılık is a group company of TG Expo Inc.

## Electricity Eurasia

# Electricity and Electrical Appliances Exhibition

Between **April 24-26, 2024**, the latest technologies, products, and innovations in the sector will meet electric engineers, manufacturers, suppliers, and industry professionals at the **Electricity Eurasia - Electricity and Electrical Appliances Exhibition**, which will be held within those days with the **28<sup>th</sup> ICCI International Energy and Environment Fair and Conference** at Istanbul Expo Center in Yesilköy.

The Electricity Eurasia exhibition will showcase many products related to energy production, distribution, and usage, including generators, devices that provide energy efficiency and savings, lighting systems, power transmission and distribution equipment, solar energy, wind energy, smart grids, electric vehicles, and renewable energy technologies, among other innovations and latest trends.

It is expected that the world's transmission and distribution lines will increase by more than 30% to reach an estimated 94 million kilometers by 2035 in order to meet the growing demand for electricity, with an estimated cost of over 310 billion dollars per year. Evaluate the opportunities in the global transmission and distribution sector at **Electricity Eurasia**.

Facts and Figures  
**ELECTRICITY  
EURASIA**



**3**  
Days



**200**  
Brands



**16.500**  
Visitors



**55**  
Visitor Countries

# Why Exhibit to Electricity Eurasia?

**1** Get more products and services and gain visibility for your brand in international markets

**2** Expand your knowledge about Devices and Services

**3** Discover the latest trends and innovations in the electric energy sector

**4** Meet with industry professionals for specific products or solutions

**5** Network with industry professionals

**6** Attend planned conferences and B2B meetings

**7** Meet with authorized buyers

**8** Meet with solution providers from all around the world and showcase your new products and innovative technologies

**9** Meet participants with the latest technologies to help you enhance security, reliability, and customer service while reducing business expenses

**10** Enhance the event and productivity, and connect with new business partners

**11** Introduce innovative products or your existing electric technology and get the best return on investment

**12** Gain market knowledge about the latest trends driving the region's electricity transmission and distribution sector

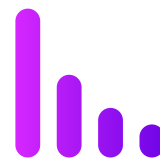


## Exhibitor Profile

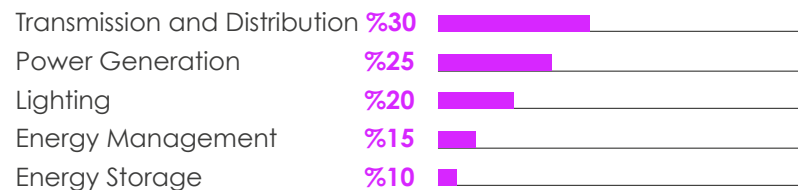
- Electricity Suppliers
- Cable, Connectors, Connection System
- Electrical Accessories
- Electricity Distribution and Transmission Equipment
- Energy Saving Solutions
- Electricity Generation Equipment, Generator
- Power Supplies, Batteries, UPS
- Renewable Energy-Biomass, Solar Wind
- Stand-by Energy Generation
- Transformer, Duct Systems
- Electricity Network and Power Line Manufacturers
- Transformer Manufacturers
- Electric Charging Stations
- Connectors, Sensors, Components, Modules, Cabinets, Charge Guns, Parts and other products
- Charging Point / Station Design
- Electric Vehicle Charging Hardware & Software

## International Exhibitor Countries

- Italy ▪ Germany ▪ Russia ▪ China ▪ India ▪ Denmark,
- Ireland ▪ Belgium ▪ USA ▪ France ▪ Azerbaijan ▪ England



## Area of Interest



# Why Visit? to Electricity Eurasia?

Stay up-to-date  
with  
developments  
and new  
technologies in  
the electrical  
sector

1

2

Discover new and  
effective solutions  
for current  
processes

Establish contacts  
with leading  
domestic  
companies in the  
electrical sector  
as well as foreign  
companies  
exhibiting in the  
fair from all  
around the world,  
and take your  
place in the  
globalizing world

3

4

Expand your trade  
network by  
making  
international  
company  
partnerships with  
many foreign  
companies  
seeking new  
partners in Türkiye

5

Develop new  
projects with local  
or foreign  
ministries and find  
new investors and  
supporters for your  
projects



# Visitor Profile

- Distributors
- Suppliers
- Suppliers
- Educational Institutions
- Consultants (construction and engineering)
- Facilities Management Professionals
- Law / Legal Service Professionals
- Manufacturers
- Contractors
- Telecommunications Professional
- Engineers
- Oil & Gas Professionals
- Developers
- Information Technology / Software Professionals
- Sub-contractors
- Surveyors
- End Users of Automaton Technologies
- Utilities
- Government & Pubic Entities
- Project Manager
- Date Centre Operations
- Independent Power Producers

## International Visitor Countries

### EUROPE

Germany ▪ Italy ▪ Ireland ▪ Czech Republic ▪ Serbia ▪ Netherlands ▪ Belgium ▪ Poland  
Spain ▪ Austria ▪ Portugal ▪ Switzerland ▪ Greece ▪ England ▪ Ukraine ▪ Hungary

### BALKAN COUNTRIES

Kosovo ▪ Bulgaria ▪ Republic of Moldova ▪ Albania | USA ▪ Canada ▪ Russia

### CIS COUNTRIES

Uzbekistan ▪ Kazakhstan

### MIDDLE EAST

Iraq ▪ Jordan ▪ Yemen ▪ Lebanon ▪ Palestine ▪ Saudi Arabia ▪ Iran

### AFRICAN COUNTRIES

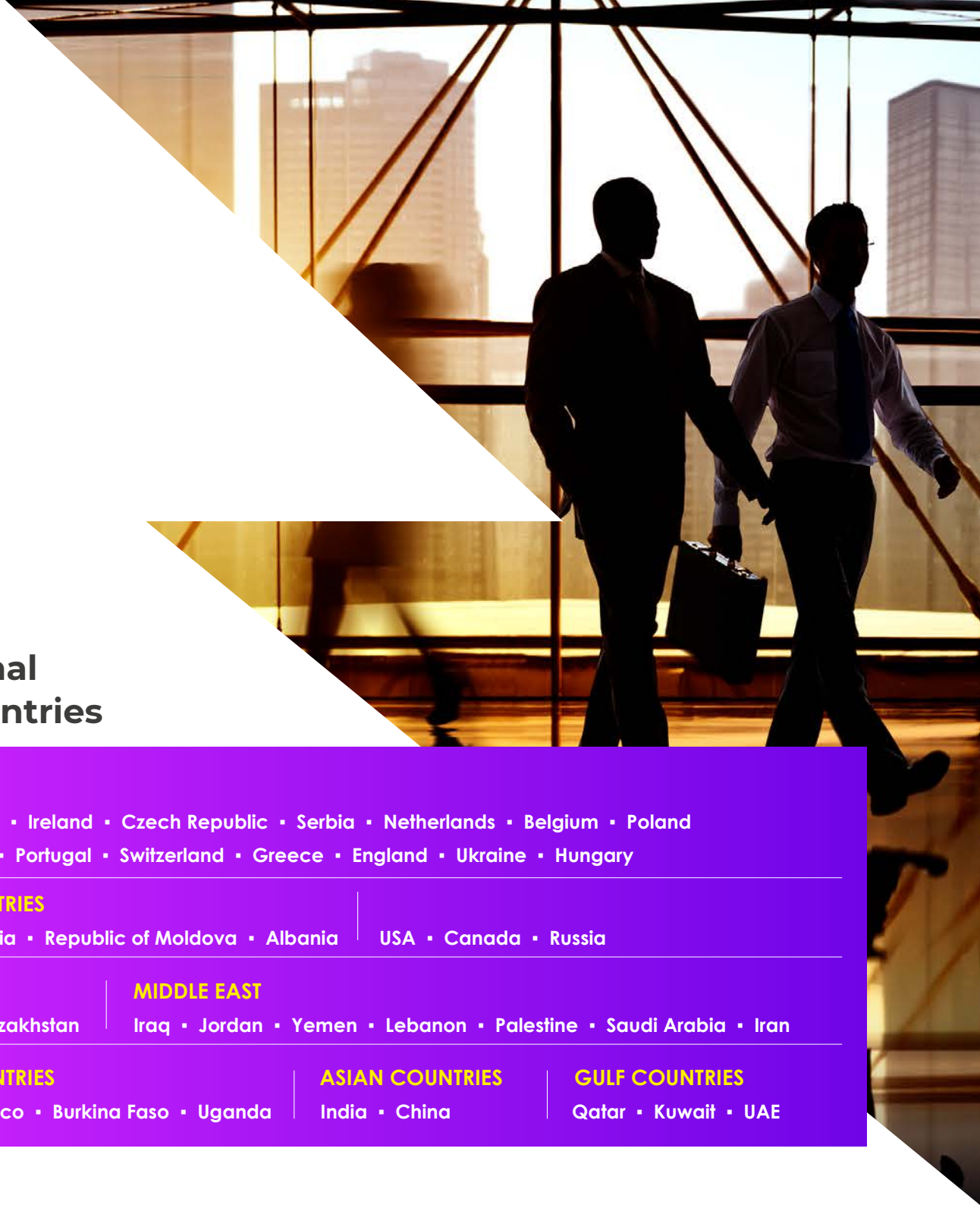
Algeria ▪ Morocco ▪ Burkina Faso ▪ Uganda

### ASIAN COUNTRIES

India ▪ China

### GULF COUNTRIES

Qatar ▪ Kuwait ▪ UAE





## CONTACT US!

### SALES

#### **Döndü Karabiyik**

International Sales Director  
dondü.karabiyik@tgexpo.com  
0507 818 79 76

#### **Tuğçe Akarsu**

International Sales Specialist  
tugce.akarsu@tgexpo.com  
0216 338 45 25

#### **Melis Kotil**

International Sales Specialist  
melis.kotil@tgexpo.com  
0216 338 45 25

### MARKETING

#### **Buğu Dokuzoğlu**

Marketing Manager  
bugu.dokuzoglu@tgexpo.com  
0551 732 48 00

#### **Melis Barutçu**

Marketing Chef  
melis.barutcu@tgexpo.com  
0506 127 21 22

#### **Kübra Başboğa**

Marketing Specialist  
kubra.basboga@tgexpo.com  
0549 803 07 05

#### **Ece İrem Çatalbaş**

Marketing Specialist  
ece.catalbas@tgexpo.com  
0549 822 66 60